



Huihui Guan
Senior Product Designer

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Education

**Savannah College
of Art and Design**
Atlanta, Georgia
Master of Arts
Graphic Design in
Visual Experience Major
2019

**North China University
of Technology**
Beijing, China
Bachelor of Fine Arts
Animation Major
2014

Language

English, Mandarin

Skills

Product design
UI/UX
Web design
Wireframing
Rapid Prototyping
Usability Testing
Information Design
Photography
Illustration
Branding & Identity Design
Animation

Software

Figma
Adobe Suite
Sketch App
Axure RP
Invision

Experience

Fetch
Atlanta, GA
Senior Product Designer
2021 – Present
Design simple, engaging and intuitive experiences and interactions. Create innovative design concepts based on a deep understanding of user needs and business objectives. Identify design problems and build elegant solutions that can be documented in design systems, style guides.

Ascendum Solution, LLC
Atlanta, GA
UI/UX Designer
2020 – 2021
Producing design collateral for projects including: app icons, wireframes, basic animations, app assets, and style guides. User Interaction and navigation of the product and third party integration. Consulting with clients to understand their goals and explaining research results. Identify and troubleshoot UX problems.

eStar Trading Inc.
Lawrenceville, GA
Web/App Designer
2019-2020
Design highly responsive user interface layouts while ensuring the content logically flows from one step to the next. Determine required resources, schedule and make other required production arrangements. Review final product with users; ensure user satisfaction.

**91 Jinrong Financial
Information Service Co. Ltd**
Beijing, China
UX/UI Designer
2015 – 2016
Creating UX deliverables: wireframes, functional specifications, site maps, user journeys, personas, flows, site audits, etc. Identify, define and promote UX best practices, including templates. Lead projects from a UX perspective by defining functionality, navigation, and interaction models. Responsible for reviewing and monitoring competitive websites and trends in the industry.

**Xiaoma Financial
Information Service Co. Ltd**
Beijing, China
UI Designer
2014 – 2015
Collaborate with product management to implement an intuitive, seamless user experience with initiatives across web and mobile platforms. Produce production assets and design specifications for development teams. Create identifying mark, symbol, signature, or other graphic that identifies a business or a company.

Awards

**SCAD Out to Launch
Participant**
Atlanta, GA
2019

**NCUT Honor Award
Scholarship**
Beijing, China
2010 – 2014